

PRIMARY CARE LEADERSHIP IN THE NEW COMMISSIONING CONTEXT

Holiday Inn Bloomsbury, WC1N 1HT
Thursday 8 July 2010, 13.00 – 18.00

The new Government has been clear about creating a more autonomous and accountable system: giving greater control and responsibility to healthcare professionals in achieving the best outcomes for patients and specifically in strengthening the power of GPs as patients' expert guides through the health system by enabling them to commission care on their behalf.

Primary care clinicians will be fundamental in leading this change, being empowered to be able to use NHS resources in ways that transform quality of care and health outcomes for patients.

Clinical leadership in primary care has never been more important - with over 90% of patient contacts occurring in primary care and the pivotal role that GPs and other primary care professionals play in coordinating NHS care, and committing NHS resources, through daily clinical decisions and in helping patients to access wider or more specialised NHS services.

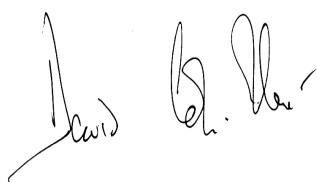
No matter how much or little you are acting in a formal leadership capacity right now, this multidisciplinary event is designed for you. All primary care clinicians demonstrate leadership in various ways in their everyday work. We want to work with you to consider how to extend your leadership to respond to the opportunities presented by the forthcoming system changes. The event is designed to be fast paced and highly participative. You will be able to meet colleagues working across the whole spectrum of primary care in your region to discuss how to deliver improvements and:

- **Discuss** the aims and objectives of proposed future of GP commissioning and consider your role in it and the leadership attributes that will be required
- **Shape** the local vision for primary care clinical leadership within this new context
- **Share** best practice from across the region and consider how to overcome issues and barriers that might prevent you taking on, or aspiring to, leadership roles
- **Build** local networks and create action plans to reshape NHS care

Places are limited so please confirm your attendance as soon as possible by booking either:

- online at <http://www.pcc.nhs.uk/events/all/1779>
- by completing and returning the attached booking form to events@help.pcconline.info
- or by calling 0113 398 4052

Kind regards,



David Colin-Thomé
National Clinical Director



Johnny Marshall
Chair, NAPC



Steve Field
Chair, RCGP



Dr Michael Dixon
Chairman, NHS Alliance

Programme

Registration and lunch from 12.00 – Programme starts at 13.00

NHS London moving forwards – we can all be clinical leaders!

Tom Coffey, GP and PEC Chair, NHS Wandsworth

A national vision for clinical leadership in primary care

David Colin-Thome, National Clinical Director for Primary Care, Department of Health and Johnny Marshall – Chair, National Association of Primary Care

Delegates will have the opportunity to discuss their reactions and reflections to the presentations and put questions, and offer feedback and comments to the speakers

My local vision – what does the new environment mean for primary care leadership?

Delegates will undertake a fast paced 'visioning' exercise including the opportunity to share local good practice examples with colleagues:

- Explore what a local vision for clinical leadership means to them
- Experience what clinical leadership actually means in the commissioning context
- Learn how 'visioning' supports empowering and galvanising others

4.15 – 4.35 Refreshments and networking opportunity

Communicating the vision – walking the talk

All leaders need to communicate but we are rarely born with all of the techniques we need. This session will explore leadership styles and traits and work with personal mindsets and behaviours – the most powerful routes to communication and action.

Making the vision a reality – let's get things moving

In this session delegates will discuss and undertake action planning as well as exploring the support required to make the vision a reality.

Our key questions are - Where next and how? Who and what will help? A simple approach to networking will be employed to encourage practical planning and tangible progress.

Meeting Summary by David Colin-Thomé/Johnny Marshall

Meeting closes at 1800

Booking Information: All event places must be booked via NHS PCC

If you are booking for yourself, please book online for instant confirmation at:

<http://www.pcc.nhs.uk/events/all/1779> (Thursday 8 July, Holiday Inn Bloomsbury, WC1N 1HT)

If you are interested in attending this event but London is not your region please contact Katie Owens at events@help.pcconline.info

Please only use the form below if you are booking on behalf of someone else:

Booking Terms & Conditions

- Places are allocated on a first come first served basis
- NHS PCC reserve the right to cancel bookings to ensure fair role and geographical representation
- Places are free of charge to NHS staff and people working within the health, social care, public, voluntary and private sector
- Cancellations will be accepted in writing only to events@help.pcconline.info
- The agenda will be issued via email at least 5 days prior to the event and is available from www.pcc.nhs.uk/events/all/1779
- If the events are oversubscribed NHS PCC will keep a small reserve list
- NHS PCC may photograph or film this event for use in marketing material
- Your contact details may be distributed to the delegates at the event. Please let us know on booking, if you would prefer not to have your e-mail address given out. This applies to this event only
- By making a booking to attend an NHS PCC event you are agreeing to be bound by the NHS PCC booking terms and conditions

If you are booking for yourself please book online at <http://www.pcc.nhs.uk/events/all/1779>

Only use this form if you are booking for another person e.g. a PA booking for your Manager

Please fax it to 0113 298 7311 or email the details requested below to events@help.pcconline.info

Please write clearly in **BLOCK CAPITALS**. Any illegible forms will result in a delay to the booking

Please note that fax or email bookings may take up to 5 working days to process.

Primary care leadership in the new commissioning context		ID: 1779
Thursday 8 July 2010, Holiday Inn Bloomsbury, Coram St, London, WC1N 1HT		
*Full Name of person you wish to book		
*Their Job Title		
*Their E-mail Address Your email address for confirmation		
*Their Organisation and postal address (If they work for more than one, please state the one they will be representing)		
*Telephone		
Access/dietary requirements		

*Mandatory information